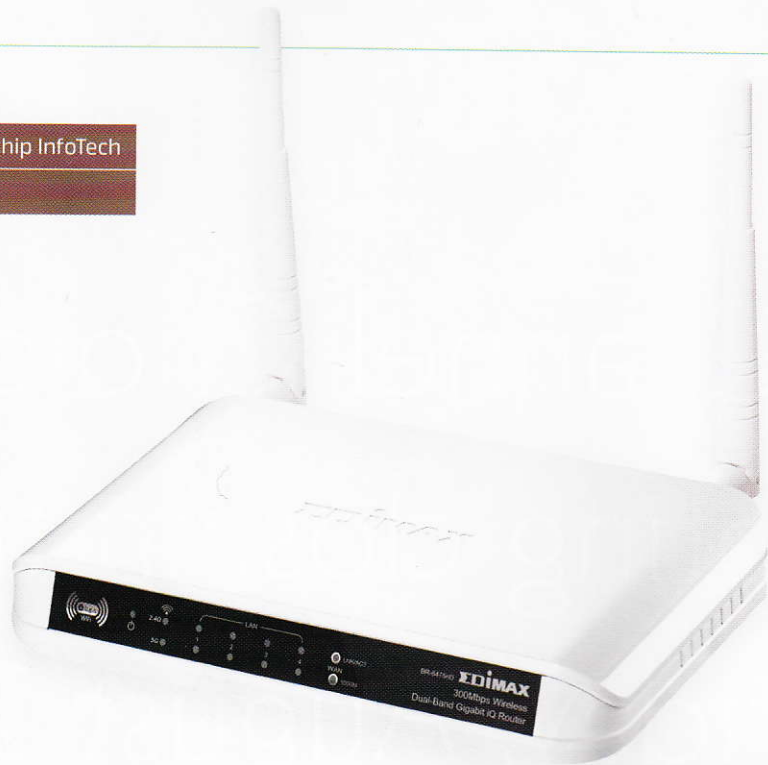


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RRP \$195



EDIMAX BR-6475ND CONCURRENT DUAL-BAND GIGABIT IQ ROUTER

The Edimax BR-6475nD iQ router provides simultaneous 2.4GHz and 5GHz wireless network connectivity for maximum flexibility of use. This router allows users to use general network applications like web surfing via the 2.4GHz bandwidth and stream HD video and other media through the 5GHz bandwidth at the same time. Additionally, the BR-6475nD iQ router features 1 gigabit WAN port and 4 gigabit LAN ports, offering users with the need for maximum network performance data rates of up to 1000Mbps. With gigabit Ethernet connectivity, the BR-6475nD can provide users a fast and smooth media streaming or network gaming experience.

It is quicker and easier in managing Internet bandwidth. Most routers on the market feature QoS (Quality of Service) functionality, but the problem with this feature is that

only advanced users know how to set it up. That is why Edimax has redesigned this feature to include what it claims is a simple and intuitive user interface, allowing users to arrange bandwidth priority settings in a few clicks.

This high-speed solution complies with IEEE 802.11a/b/g/n standards. The latest wireless technology is built into this iQ router to broaden its wireless coverage by five times and to reduce dead spots within the wireless range. When it is connected to wireless 802.11n compatible devices, the BR-6475nD can achieve transmission rates of up to 300Mbps on both 5GHz and 2.4GHz bands.

The Edimax BR-6475nD allows users to build secure connections with WPS enabled wireless devices simply by pressing the WPS button. It reduces the need for setting up and configuring the security of wireless

networks. With the built-in WLAN on/off switch, users can also easily switch on/off the wireless connection without logging into the user interface. The WLAN on/off switch reduces electricity consumption by switching off the Wi-Fi signal when not in use.

Resellers can offer the product by emphasising that it:

- Is the cheapest concurrent dual-band Wi-Fi router with gigabit Ethernet connectivity in the market
- Prioritises and manages traffic with easy to use "iQoS" feature
- Comes with a three year Australia-wide warranty compared to the one year warranty offered by many competitor brands

The Edimax BR-6475nD was launched in July and is targeted at all consumers. ■